



Sherborn Playground Committee Progress to Date (June 2015)



A. FUNDRAISING

Fundraising Goal: \$200,000 – approx. \$150,000 raised to date

- \$67,000 private/family/individual donations
- \$11,000 local business/community groups
- \$23,000 corporate sponsorships
- \$46,000 event proceeds (specifics below):

<i>Friday, February 28, 2014: My Gym Play for the Playground Family Night</i>	<i>\$1,522</i>
<i>Friday, March 28, 2014: Energy Fitness Kids' Night Out.....</i>	<i>\$1,920</i>
<i>Friday, April 4, 2014: My Gym Play for the Playground Family Night #2</i>	<i>\$650</i>
<i>Tuesday, April 8; DESIGN DAY! Pine Hill, party at Community Center.....</i>	<i>\$100</i>
<i>Saturday, April 12, 2014: Used Toy & Clothing Sale, Community Center</i>	<i>\$2,841</i>
<i>April 2014: Dining for Dollars, Bertucci's, Holliston</i>	<i>\$212</i>
<i>Saturday, May 4, 2014: Barn Raising Party, Silverwood Farm</i>	<i>\$23,155</i>
<i>Sunday, June 15, 2014: Bake Sale at K-2 Soccer Jamboree</i>	<i>\$375</i>
<i>Friday, June 27, 2014: Adult Cooking Party, Kelly Adduci's House.....</i>	<i>\$1,200</i>
<i>August 2014: Ava Anderson Fundraiser.....</i>	<i>\$210</i>
<i>Friday, September 19, 2014: Shopping Night, Jenny Boston, Medfield.....</i>	<i>\$260</i>

(continued)



<i>Friday, September 26, 2014: Outdoor Movie Night.....</i>	<i>\$1,400</i>
<i>Sunday, October 26, 2014: Family Halloween Party, Silverwood Farm.....</i>	<i>\$1,695</i>
<i>Thursday, November 13, 2014: Shopping Soiree, Community Center.....</i>	<i>\$2,520</i>
<i>November 2014: Paint for the Playground, Park Street Books, Medfield.....</i>	<i>\$690</i>
<i>Friday, January 30, 2015: Casino Night, Community Center.....</i>	<i>\$3,100</i>
<i>Friday, March 28, 2015: Energy Fitness Kids' Night Out.....</i>	<i>\$1,533</i>

Buy a Brick Campaign Launched May 2015: goal \$20,000

B. COMMUNITY SUPPORT FOR PROJECT

- 175+ adult residents engaged with project (attending events, financially supporting, volunteering for fundraising/planning/building). Represents a wide
- 140 “likes” on Facebook page
- Financial and/or in-kind support from the Sherborn Business Association, Sherborn Garden Club, Sherborn Fund, Sherborn Community Center

C. PLAN FOR NEXT 6 MONTHS:

- **June:** Price materials and components, solicit donated materials, recruit volunteers, determine groundcover material, begin to map out demolition plan, launch Buy a Brick campaign, sell water bottles.
- **July:** Finalize price list, solicit donated materials, assess budget discrepancy/remaining fundraising need, recruit volunteers, begin to locate tools to be used for the build, map out demolition plan, continue Buy a Brick campaign, hold summer movie event.
- **August:** SITE VISIT by Play by Design firm (8 weeks prior to build, specific date TBD). Continue to locate tools to use during build, plan for demolition (September?), continue Buy a Brick campaign, recruit volunteers, map out food needs for volunteers, begin to purchase materials.
- **September:** get firm commitments from volunteers for specific build days, locate needed tools, purchase materials, consider a pre-build Barn Raising party, continue Buy a Brick campaign, solicit food donations, plan entertainment and babysitting coverage for Build Week. Demolition of current playground in late September/early October.
- **October:** fill in holes in volunteer, donated tools, materials lists. As Build Week approaches, set up tools and materials tent/trailer on site, set up food tent, tables and seating, create signage, arrange Port-o-Potty for Build Week. Have components and materials delivered to the site for storage.

BUILD WEEK: October 20-25, 2015